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PTO/SB/05 (11-00)  
Approved for use through 10/31/2002. OMB 0651-0032  
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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# UTILITY PATENT APPLICATION TRANSMITTAL

(Only for new nonprovisional applications under 37 CFR 1.53(b))

Attorney Docket No. 111983-122  
First Inventor Patrick Pittelli  
Title **A Method And System For Determining Market Demand Based On Consumer Contributions**  
Express Mail Label No. EL 727326362 US

## APPLICATION ELEMENTS

See MPEP chapter 600 concerning utility patent application contents.

1. ☒ Fee Transmittal Form (e.g., PTO/SB/17)  
(Submit an original and a duplicate for fee processing)
2. ☒ Applicant claims small entity status.  
See 37 CFR 1.27.
3. ☒ Specification [Total Pages **18**]  
(preferred arrangement set forth below)
  - Descriptive title of the invention
  - Cross Reference to Related Applications
  - Statement Regarding Fed sponsored R & D
  - Reference to sequence listing, a table, or a computer program listing appendix
  - Background of the Invention
  - Brief Summary of the Invention
  - Brief Description of the Drawings (if filed)
  - Detailed Description
  - Claim(s)
  - Abstract of the Disclosure
4. ☒ Drawing(s) (35 U.S.C. 113) [Total Sheets **7**]
5. Oath or Declaration [Total Pages **1**]
  - a. ☐ Newly executed (original or copy)
  - b. ☐ Copy from a prior application (37 CFR 1.63 (d))  
(for continuation/divisional with Box 18 completed)
  - i. ☐ **DELETION OF INVENTOR(S)**  
Signed statement attached deleting inventor(s)  
named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b).
6. ☐ Application Data Sheet. See 37 CFR 1.76

## ADDRESS TO:

Assistant Commissioner for Patents  
Box Patent Application  
Washington, DC 20231

7. ☐ CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix)
8. Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary)
  - a. ☐ Computer Readable Form (CRF)
  - b. Specification Sequence Listing on:
    - i. ☐ CD-ROM or CD-R (2 copies); or
    - ii. ☐ paper
  - c. ☐ Statements verifying identity of above copies

## ACCOMPANYING APPLICATION PARTS

9. ☐ Assignment Papers (cover sheet & document(s))
10. ☐ 37 CFR 3.73(b) Statement of Power of Attorney (when there is an assignee)
11. ☐ English Translation Document (if applicable)
12. ☐ Information Disclosure Statement (IDS)/PTO-1449 ☐ Copies of IDS Citations
13. ☐ Preliminary Amendment
14. ☒ Return Receipt Postcard (MPEP 503) (Should be specifically itemized)
15. ☐ Certified Copy of Priority Document(s) (if foreign priority is claimed)
16. ☐ Request and Certification under 35 U.S.C. 122 (b)(2)(B)(i). Applicant must attach form PTO/SB/35 or its equivalent.
17. ☐ Other: \_\_\_\_\_

18. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment, or in an Application Data Sheet under 37 CFR 1.76:

☐ Continuation ☐ Divisional ☐ Continuation-in-part (CIP)

of prior application No.: \_\_\_\_\_ / \_\_\_\_\_

Prior application information:

Examiner: \_\_\_\_\_

Group Art Unit: \_\_\_\_\_

For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.

## 19. CORRESPONDENCE ADDRESS

☒ Customer Number or Bar Code Label



or ☐ Correspondence address below

|                         |           |          |  |  |  |
|-------------------------|-----------|----------|--|--|--|
| Name                    | 28089     |          |  |  |  |
| PATENT TRADEMARK OFFICE |           |          |  |  |  |
| Address                 |           |          |  |  |  |
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| Country                 | Telephone | Fax      |  |  |  |

|                   |                 |                                   |              |
|-------------------|-----------------|-----------------------------------|--------------|
| Name (Print/Type) | Gary A. Walpert | Registration No. (Attorney/Agent) | 26,098       |
| Signature         |                 |                                   | Date 6/22/01 |

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Box Patent Application, Washington, DC 20231.

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# FEE TRANSMITTAL for FY 2001

Patent fees are subject to annual revision.

TOTAL AMOUNT OF PAYMENT

(\$ 569

## Complete if Known

|                      |                  |
|----------------------|------------------|
| Application Number   | Not Yet Assigned |
| Filing Date          | 06/22/01         |
| First Named Inventor | Patrick Pittelli |
| Examiner Name        | Not Yet Assigned |
| Group Art Unit       | Not Yet Assigned |
| Attorney Docket No.  | 111983-122       |

## METHOD OF PAYMENT

1. ☒ The Commissioner is hereby authorized to charge indicated fees and credit any overpayments to:

Deposit Account Number **08-0219**  
Deposit Account Name

- ☒ Charge Any Additional Fee Required Under 37 CFR 1.16 and 1.17  
☒ Applicant claims small entity status. See 37 CFR 1.27

2. ☐ Payment Enclosed:

☐ Check ☐ Credit card ☐ Money Order ☐ Other

## FEE CALCULATION

### 1. BASIC FILING FEE

|     | Large Entity Fee Code (\$) | Small Entity Fee Code (\$) | Fee Description        | Fee Paid |
|-----|----------------------------|----------------------------|------------------------|----------|
| 101 | 710                        | 201 355                    | Utility filing fee     | 355      |
| 106 | 320                        | 206 160                    | Design filing fee      |          |
| 107 | 490                        | 207 245                    | Plant filing fee       |          |
| 108 | 710                        | 208 355                    | Reissue filing fee     |          |
| 114 | 150                        | 214 75                     | Provisional filing fee |          |

SUBTOTAL (1) (\$ 355

### 2. EXTRA CLAIM FEES

Total Claims **26** -20\*\* = **6** x **9** = **54**  
Independent Claims **7** -3\*\* = **4** x **40** = **160**  
Multiple Dependent  =

|     | Large Entity Fee Code (\$) | Small Entity Fee Code (\$) | Fee Description  |
|-----|----------------------------|----------------------------|--|
| 103 | 18                         | 203 9                      | Claims in excess of 20                                     |
| 102 | 80                         | 202 40                     | Independent claims in excess of 3                          |
| 104 | 270                        | 204 135                    | Multiple dependent claim, if not paid                      |
| 109 | 80                         | 209 40                     | ** Reissue independent claims over original patent         |
| 110 | 18                         | 210 9                      | ** Reissue claims in excess of 20 and over original patent |

SUBTOTAL (2) (\$ 214

\*\*or number previously paid, if greater; For Reissues, see above

## FEE CALCULATION (continued)

|     | Large Entity Fee Code (\$) | Small Entity Fee Code (\$) | Fee Description  | Fee Paid |
|-----|----------------------------|----------------------------|--|----------|
| 105 | 130                        | 205 65                     | Surcharge - late filing fee or oath  |          |
| 127 | 50                         | 227 25                     | Surcharge - late provisional filing fee or cover sheet                     |          |
| 139 | 130                        | 139 130                    | Non-English specification  |          |
| 147 | 2,520                      | 147 2,520                  | For filing a request for <i>ex parte</i> reexamination                     |          |
| 112 | 920*                       | 112 920*                   | Requesting publication of SIR prior to Examiner action                     |          |
| 113 | 1,840*                     | 113 1,840*                 | Requesting publication of SIR after Examiner action                        |          |
| 115 | 110                        | 215 55                     | Extension for reply within first month                                     |          |
| 116 | 390                        | 216 195                    | Extension for reply within second month                                    |          |
| 117 | 890                        | 217 445                    | Extension for reply within third month                                     |          |
| 118 | 1,390                      | 218 695                    | Extension for reply within fourth month                                    |          |
| 128 | 1,890                      | 228 945                    | Extension for reply within fifth month                                     |          |
| 119 | 310                        | 219 155                    | Notice of Appeal   |          |
| 120 | 310                        | 220 155                    | Filing a brief in support of an appeal                                     |          |
| 121 | 270                        | 221 135                    | Request for oral hearing   |          |
| 138 | 1,510                      | 138 1,510                  | Petition to institute a public use proceeding                              |          |
| 140 | 110                        | 240 55                     | Petition to revive - unavoidable   |          |
| 141 | 1,240                      | 241 620                    | Petition to revive - unintentional   |          |
| 142 | 1,240                      | 242 620                    | Utility issue fee (or reissue)   |          |
| 143 | 440                        | 243 220                    | Design issue fee   |          |
| 144 | 600                        | 244 300                    | Plant issue fee  |          |
| 122 | 130                        | 122 130                    | Petitions to the Commissioner  |          |
| 123 | 50                         | 123 50                     | Processing fee under 37 CFR 1.17(q)  |          |
| 126 | 180                        | 126 180                    | Submission of Information Disclosure Stmt                                  |          |
| 581 | 40                         | 581 40                     | Recording each patent assignment per property (times number of properties) |          |
| 146 | 710                        | 246 355                    | Filing a submission after final rejection (37 CFR § 1.129(a))              |          |
| 149 | 710                        | 249 355                    | For each additional invention to be examined (37 CFR § 1.129(b))           |          |
| 179 | 710                        | 279 355                    | Request for Continued Examination (RCE)                                    |          |
| 169 | 900                        | 169 900                    | Request for expedited examination of a design application                  |          |

Other fee (specify)

\*Reduced by Basic Filing Fee Paid

SUBTOTAL (3) (\$ 569

## SUBMITTED BY

Name (Print/Type) Gary A. Walpert

Registration No. (Attorney/Agent) 26,098

## Complete (if applicable)

Telephone (212) 937-7200

Signature

Date

6/22/01

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

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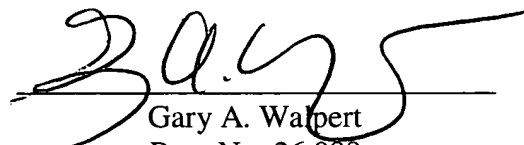
**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventor : Patrick Pittelli  
Serial No. : Not Yet Assigned  
Filing Date : June 22, 2001  
For : A Method And System For Determining Market Demand  
Based On Consumer Contributions  
Examiner : Not Yet Assigned  
Art Unit : Not Yet Assigned

**Certificate of Express Mailing**

**EL 727326362 US**

I hereby certify that the documents listed on the attached Utility Patent Application Cover Sheet are being deposited with the United States Patent and Trademark Office as Express Mail, postage prepaid in an envelope addressed to: Assistant Commissioner for Patents, Box Patent Application, Washington, DC 20231 on June 22, 2001.

  
\_\_\_\_\_  
Gary A. Walpert  
Reg. No. 26,098

0988004-06204